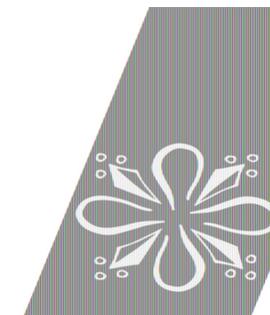


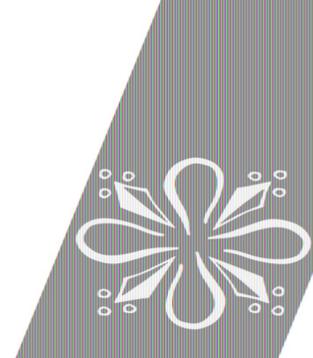
# Uncorking rural heritage: indigenous production of fermented beverages for local cultural and environmental sustainability



# Hardanger Council Kick-off 20.-21.10.2020



# Hardanger Council

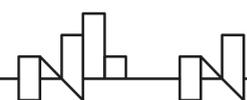


## VISION AND PURPOSE OF HARDANGER COUNCIL

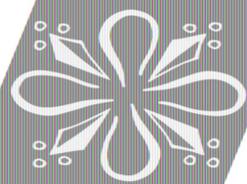
Hardanger shall be a good and sustainable region to live, work and develop in.

In all our activity we work for an added value to the municipalities and the inhabitants, and to strengthen the identity of Hardanger

We are a strategic body working through cooperation - networking - development - transfer of knowledge and we are a regional innovation leader.



# Hardanger Council



## WHO ARE WE?

Hardanger is a region of 5 municipalities:

EIDFJORD

KVAM

ULLENSVANG

ULVIK

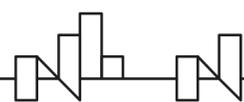
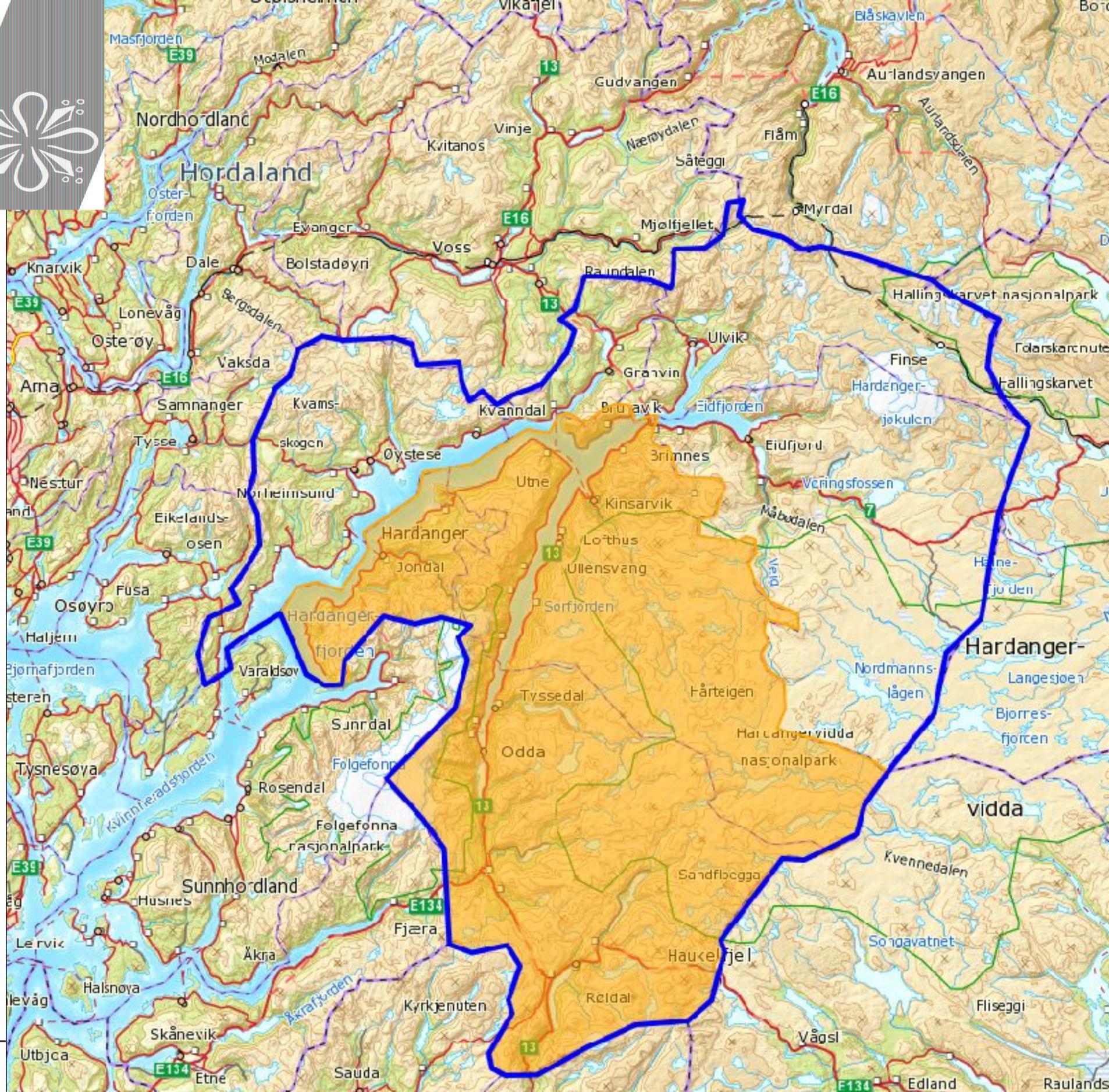
VOSS

INNHABITANTS : 37 000

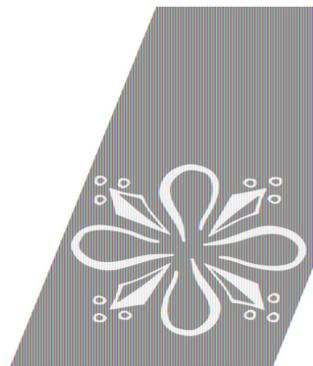
AREAL: 8300 square km

NATIONAL PARKS: 2

GLACIERS: 2



# Hardanger Council



**Hardanger Council's formal authority is:**

**Hardanger Council: 5 mayors**

**Hardanger Parliament: 5 directors**

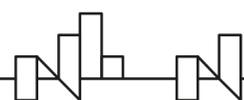
**Chief officer Forum: 5 chief officers**

**Hardanger Youth Council 5 youth leaders**

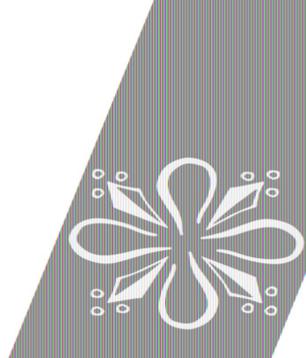
**Hardangerrådet iks Board**

**General manager**

**THE MAYORS OF HARDANGER**

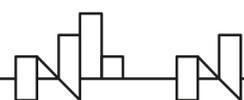
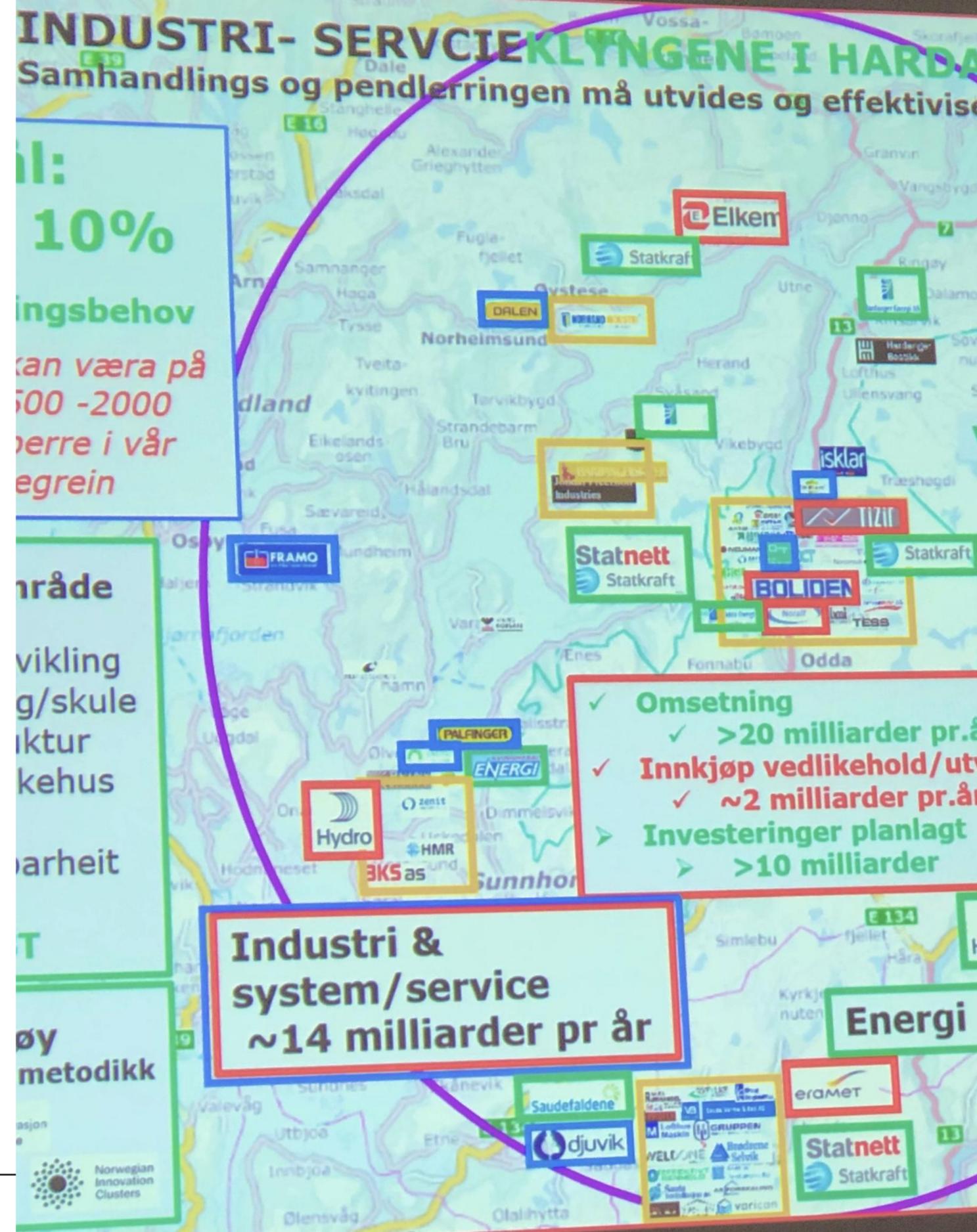


# Hardanger Council



## IMPORTANT INDUSTRIES:

- POWER INDUSTRY
- PRODUCTION OF GREEN POWER - FROM WATERFALLS
- FARMING/ FRUIT FARMING/SIDER
- SEA FARMING
- TRAVEL INDUSTRY



# Berusande Hardanger

Hardange



Hardangerkonferansen 2018  
14.-15. november



HARDANGER FOLKEBLAD | Måndag 25. mai 2020 | NYHEITER 9

## Prisvinnar kjem til Sørfjorden: - Dette er noko av det kulaste som har skjedd her på lenge

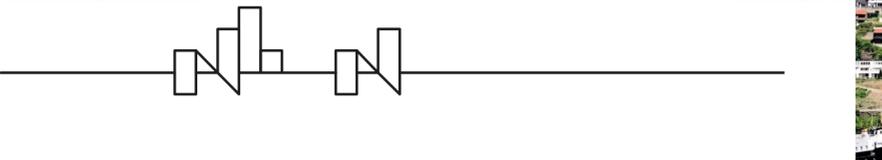
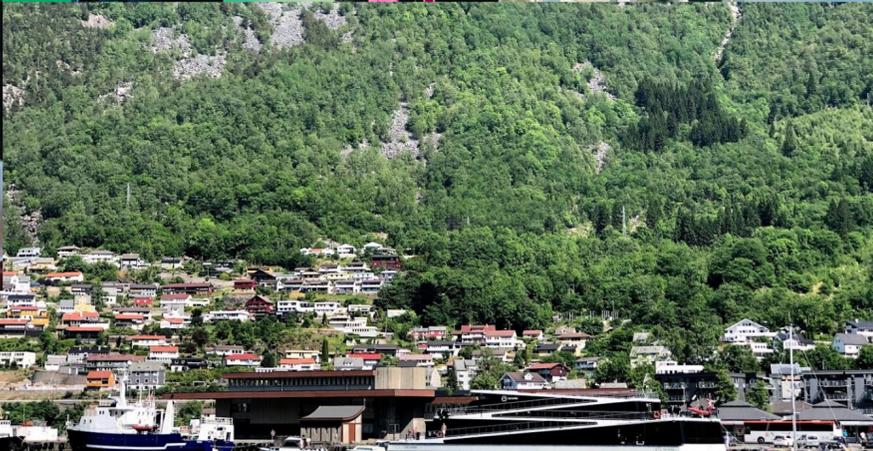
Frå midten av juni til slutten av august skal den prisvinnande hybridkatamaranen Vision of the Fjords trafikere Sørfjorden på sidersafari.



VISION OF THE FJORDS SKAL TRAFIKKERE SØRFJORDEN I SOMMAR. FOTO: Sverre Hjørnevik

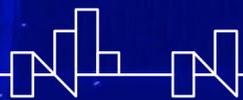
– Det som var på sidersafari i fjor let seg verkeleg imponere av både fjorden og sidene, men gav tilbake melding på at utvalte få båter og serveringa om bord burde vere betre. Fastlitterane på båten blir noko heilt anna år med betre utstik, mat og landskje til og med skjenkeløve. For oss i siderskipinga og reiselivet er brekkraft veldig viktig. Difor og passar denne båten veldig bra, seier Kjetil Raen Widding.

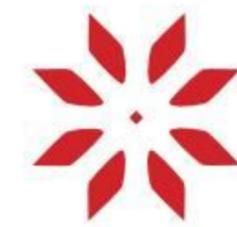
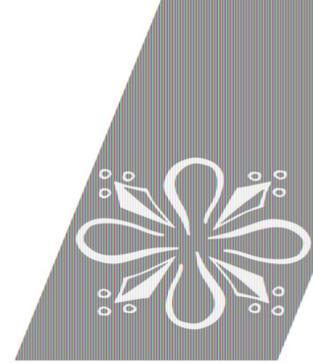
tilbodet vil bli marknadsført heilt og vi trur det vil gj egge for heile regionen, seier Raen Widding.



# TRAVEL INDUSTRY AND POSSIBILITIES

«Siddersafari i Verdensklasse – V  
[www.dehistoriske.no](http://www.dehistoriske.no)



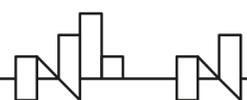
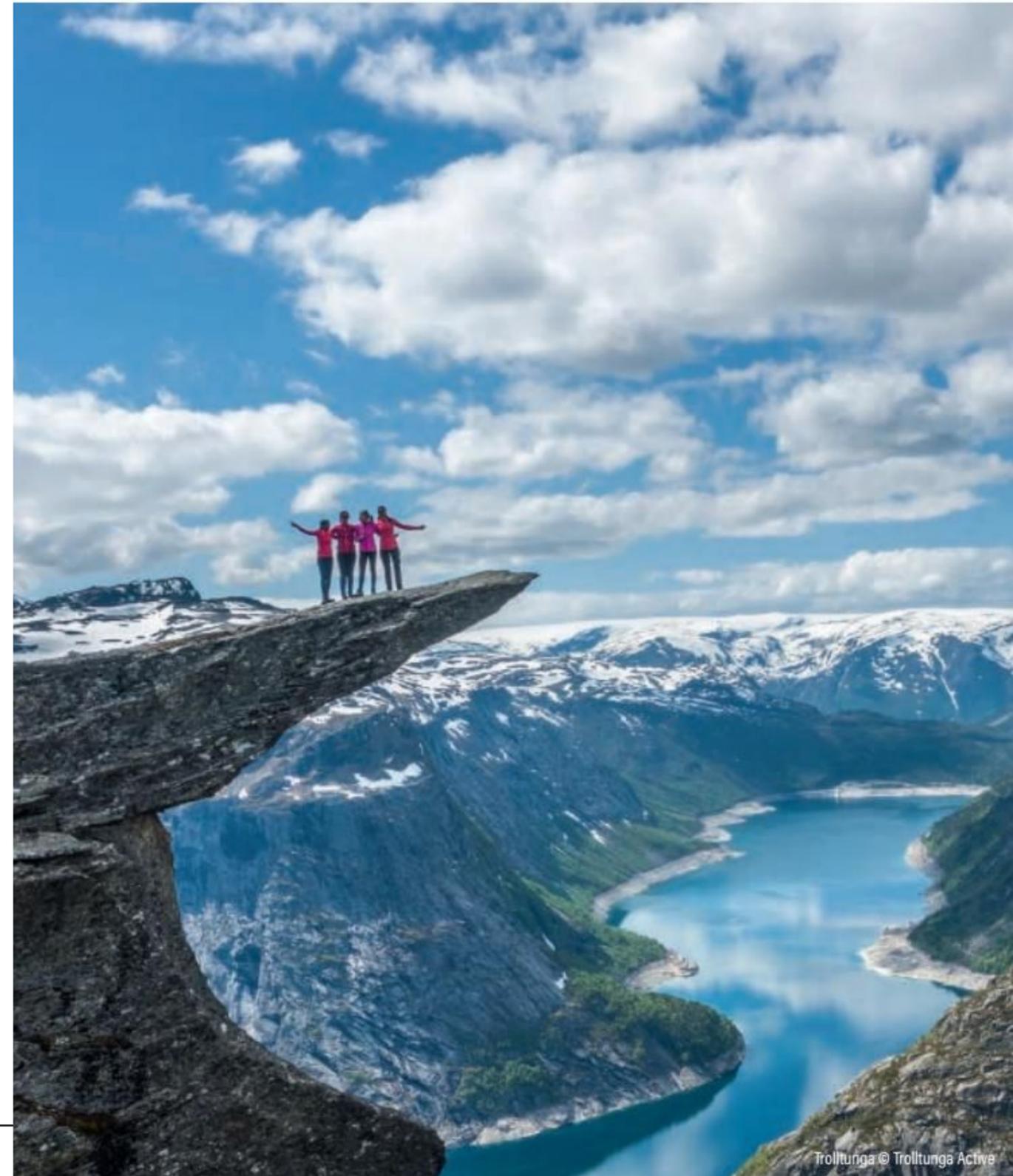


## CAN SIDER BECOME THE NEW TROLLTUNGA?

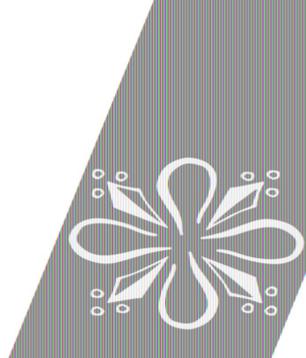
WHAT DO THE MUNICIPALITIES SEE AS A POTENTIAL FOR TRAVEL INDUSTRY AND SIDER?

CAN HARDANGER BECOME AN INTERNATIONAL BRAND LIKE “CHAMPAGNE”?

WHAT CAN TOURIST DO FOR THE SIDERINDUSTRY?

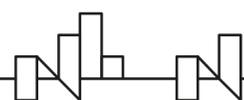


# Hardanger Council



## **SIDER FROM HARDANGER IN A REGIONAL PERSPECTIVE :**

**HOW IMPORTANT ARE THE  
MUNICIPALITIES IN THE  
DEVELOPMENT OF THIS INDUSTRY?**



# TERROIR OF HARDANGER



# EXTENDED SEASON



The project is implemented by:



**VELEUČILIŠTE U POŽEGI**  
STUDIA SUPERIORA POSEGANA



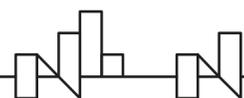
Hardangerrådet iks



**NIBIO**  
NORWEGIAN INSTITUTE OF  
BIOECONOMY RESEARCH

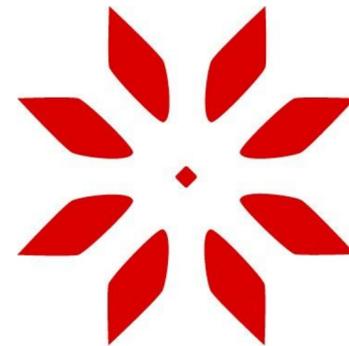
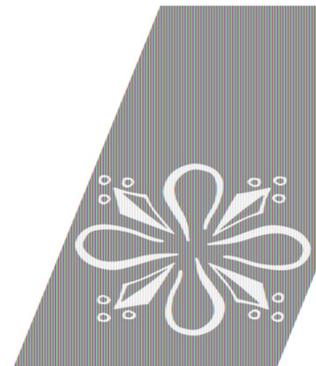


Hardanger  
Siderprodusentlag



# Thank you!

Trude Rinaldo and Jostein Eitrheim  
Hardanger Council  
Norway



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