

# Uncorking WINE & CIDER typicality



## Are you ready for a journey that will take you to the world of wine and cider?

To discover **amazing countryside** with rich grapevine and apple growing tradition, where local people admire the fruits of nature, proud and eager to carry on **local production** of distinctive wine and cider.

This journey will **bring together expertise, knowledge, tradition, and culture** of people from Slovenia, Croatia, North Macedonia, and Norway with a mission to foster the development of rural areas by improving their common research capacity, knowledge, and visibility.

## JOIN US to explore

- what makes local wine and cider so **unique**;
  - how scientists highlight distinctive **characters** of local fermented beverages;
  - why **terroir** strengthens rural identity;
- and much more....



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DISCOVER: [Vipava Valley](#) / [Slavonia](#) / [Tikveš](#) / [Hardanger](#)

### The project is implemented by:

University of Nova Gorica (Slovenia)  
Municipality of Ajdovščina (Slovenia)  
Polytechnic in Požega (Croatia)  
Local Development Agency Požega (Croatia)  
Tikveš Winery (North Macedonia)  
NIBIO (Norway)  
Nofima (Norway)  
Hardanger Cider Association (Norway)  
Hardanger Council (Norway)

The project Uncorking rural heritage: indigenous production of fermented beverages for local cultural and environmental sustainability is funded by Iceland, Liechtenstein and Norway through the EEA and Norway Grants Fund for Regional Cooperation. The aim of the project is to foster the development of rural areas by improving common research capacity and knowledge dissemination, applied to the "terroir" approach, for wine and cider production in selected areas of Slovenia, Croatia, North Macedonia and Norway.

[www.eegrants.org](http://www.eegrants.org) #EEANorwayGrants #FundforRegionalCooperation

## Scientists revealing the secrets of wine and cider typicality.



Learn how researchers, experts, and students will:

- **strengthen the research capacity** by establishing the Balkan sensory evaluation network and Hardanger Cider R&D support centre;
- **accomplish the most comprehensive terroir study** ever undertaken in the Balkan region, specifically in Tikveš;
- **characterise for the first time the typicality** of Zelen and Pinela wines from Vipava Valley and Graševina from Slavonia, as well as Hardanger cider.

## Knowledge builds regional identity and competitive countryside.



Join us:

- to acquire the **best knowledge on high-quality wine and cider production**, provided by the leading experts in the field;
- to **access the e-learning platform** with professional online trainings and publications;
- at local and transnational events **to taste and learn about the best wine and cider products**.

## Wine and cider culture shaping the countryside future.



Take part in developing rural identity by:

- **exchanging best practices** on sustainable rural development, wine and cider tourism, and on collaboration among local farmers and producers;
- **shaping a terroir model** for Vipava Valley, Slavonia, Tikveš and Hardanger to strengthen the visibility on the global market;
- **networking** with local rural development stakeholders.